

## Experience

### IntersectLA

Creative Project Manager

August 2023 - Present

- Maintaining a sense of community and encouraging skill development, engaging client meetings, and creative collaboration.
- Implementing systems and establishing timelines to meet deadlines.
- Emphasizing social media goals and achievements.
- Coordinate with the social media team for content approval prior to releasing or publishing.
- Collaborate with designers and developers to produce on brand material and maximize accessibility and optimization.

### HERE Center

Graphic Designer, Web Producer

June 2021 - Present

- Produce, curate and update articles, news, events, landing pages and other web content.
- Web asset production, manage project files, and provide client updates
- Curating and organize collateral for social media campaigns. ( Fliers, templates, brochures, etc.)

### Bridget Sampson

Web Producer

July 2020 - Present

- Thoroughly understanding the client's creative direction that supported core objectives while delivering high quality work and execution.
- Researching, analyzing, and understanding methods for website and user experience design through the application design in a variety of software programs and browsers.
- Curation of websites in correlation with their brand and specifications while providing them with a variety of solutions to ensure functionality and accessibility.

### IntersectLA

Graphic Designer, Web Producer

June 2020 - August 2021

- Curate, conceptualize and specialize in marketing collateral, creative deliverables, project organization, and content effectiveness.
- Meeting with clients, directors, and students to collaborate on client deliverables, website design, project development, and content creation.
- Prioritize and handle multiple projects in a fast paced environment.
- Testing websites across browsers, operating systems, and devices to ensure accessibility.
- Ensure all digital content is consistent branding and integration to on all digital platforms.

## Skills

Leadership	Critical Thinking	Scrumban
Time management	Collaboration	Actionable
Adaptability	Proactiveness	Operations
Detail-Oriented	English & Spanish	Communication
Graphic Design	Organization	Problem-Solver

## Tools

Adobe Creative	CMS	Slack / Discord
Cloud	HTML	Loomly
Wordpress/Divi	CSS	Mailchimp
Google Suite	Figma	Asana , Monday
Microsoft Suite	Kanban	Drupal

## Education

August 2017- May 2021 Bachelor's of Art is Communication Design  
California State University, Northridge

